



**YONGE NORTH YORK CANADA DAY CELEBRATION 2026
WIN TWO (2) GUNS N' ROSES CONCERT TICKETS**

Official Contest Rules
("Contest Rules")

NO PURCHASE NECESSARY. WIN TWO (2) GUNS N' ROSES CONCERT TICKETS Contest (the "Contest") is governed by the following Contest Rules. By entering the Contest, each entrant agrees to comply with these Contest Rules, including all eligibility requirements. The Contest is subject to all applicable federal, provincial, and municipal laws and regulations and is void where prohibited by law.

1. **WHO CAN ENTER.** The Contest is open to any Canadian citizen or permanent resident of Canada residing in the Greater Toronto Area (excluding residents of Québec) who has reached the age of majority in the Province of Ontario. Employees, representatives, directors, officers, agents, and immediate family members of Yonge North York BIA and its Board of Management, including affiliated partners, agencies, sponsors, and businesses located within the Yonge North York BIA district, are not eligible to participate.
2. **CONTEST PERIOD.** The Contest begins May 20, 2026 and closes on July 1, 2026 at 11:59 PM (EST) (the "Contest Period").
3. **HOW TO ENTER.** During the Contest Period, entrants may enter the Contest by signing up for the Yonge North York BIA E-newsletter through the official contest page located at: yongenorthyork.com/contest. Completion and submission of the newsletter signup form during the Contest Period constitutes one (1) official entry into the Contest (the "Official Entry Form"). Limit of one (1) entry per person/email address. Multiple entries may result in disqualification at the sole discretion of Yonge North York BIA.
4. **CONTEST PRIZE.** There will be one (1) prize available to be won consisting of:

• **Two (2) tickets to Guns N' Roses at Rogers Stadium on August 5, 2026.**

The approximate retail value of the Prize - \$300 Cdn. Final tickets allocation and seating location determined by LIVE Nation, Contest Prize Sponsor. The Prize must be accepted as awarded. No substitutions, transfers, refunds, or cash equivalents will be permitted. Yonge North York BIA reserves the right to substitute the Prize with another prize of equal or greater value if necessary.

5. **HOW TO WIN.** One eligible entrant will be selected by random draw on or about July 3, 2026 from all eligible entries received during the Contest Period. The selected entrant will be contacted by email using the information provided in their Official Entry Form. In order to be declared a winner, the selected entrant must:

- (a) correctly answer a time-limited mathematical skill-testing question;
- (b) comply with all Contest Rules; and
- (c) sign and return any required declaration and release documentation within seven (7) days of notification.

If the selected entrant cannot be contacted, fails to meet the Contest requirements, or fails to return required documentation within the specified timeframe, another entrant may be selected at random.

6. **CONSENT AND PUBLICITY.** By entering the Contest, the winner agrees that Yonge North York BIA may use their name, city of residence, photograph, and/or likeness for promotional purposes related to the Contest without additional compensation, unless prohibited by law.
7. **GENERAL CONDITIONS.**
 - (a) All entries become the property of Yonge North York BIA.
 - (b) Incomplete, late, or illegible entries will be disqualified.
 - (c) Yonge North York BIA reserves the right to modify, suspend, or terminate the Contest at any time without notice.
 - (d) The Contest is in no way sponsored, endorsed, administered by, or associated with Instagram, Facebook, Meta, or any other third-party platform.
 - (e) By entering, entrants release Yonge North York BIA and all affiliated entities from any liability arising from participation in the Contest or acceptance/use of the Prize.
8. **PRIVACY.** Personal information collected through the Contest will only be used for Contest administration and Yonge North York BIA communications, including newsletters and promotional updates. Entrants may unsubscribe from communications at any time.
9. **GOVERNING LAW.** The Contest is governed by the laws of the Province of Ontario and the applicable federal laws of Canada.
10. **WINNER INFORMATION.** To obtain the name of the winner after the Contest closes, please send a self-addressed stamped envelope by August 31, 2026 to:
Yonge North York BIA
4711 Yonge Street, 10th Floor
Toronto, ON M2N 6K8
Attn: Domenic Imbesi, Marketing & Economic Development Manager